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PAUL J. HOWARD'S Roses for 1960

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PAUL J. HOWARD'S California Flowerland
11700 National Boulevard - Los Angeles 64, California

PAUL J. HOWARD'S Roses for 1960

Your best assurance of glorious Roses is to plant Paul J. Howard's quality stock — heavy, well branched plants with vigorous root systems.

Paul J. Howard's selects only the finest varieties of our own creation, and those of leading rose breeders of the world, all tested and proved for your own garden.

DORMANT ROSES

BUSH, CLIMBING AND TREE ROSES are available dormant, bare-root, from January to March 15. Early planting is most desirable.

The price listed for each variety is for bare-root Roses. Free delivery in Southern California, of orders for bush and climbing roses, for \$5.00 or more. All others, please add 50c to each order to partially cover packing costs. California orders please add 4% sales tax.

ESTABLISHED ROSES

For planting throughout the year, and when dormant roses are not available, we grow large showy bushes, in specially prepared soil, in 5-gallon tins.

These superior big roses may be selected and planted out while in full bloom. Because of weight and bulk, these established roses are practical only for local truck delivery, or "Cash and Carry."

You can figure prices of Established Roses as follows:

BUSH ROSES established in 5-gallon tins, \$1.00 more than bare-root prices.

CLIMBING ROSES established and staked, each \$4.50.

TREE ROSES in 5-gallon tins, staked, \$6.95.

Please add 4% Sales Tax to all Orders for California Delivery.

PAUL J. HOWARD'S California Flowerland

11700 National Blvd., Los Angeles 64, Calif.

UPTon 0-2951 GRanite 3-1171 EXmont 7-2118

PAUL J. HOWARD'S

Bush Roses

You will find the All America Roses and many other exciting new Roses in our list — varieties which we have selected for outstanding characteristics and performance in your area.



STERLING SILVER

Sensational new lavender hybrid tea rose. Large double blooms with petals of heavy texture, are 4 to 5 inches across, sweetly fragrant. Buds are long and pointed, showing a pinkish lavender tinge. The plant is of medium height, vigorous and upright, with dark green, leathery foliage, and blooms freely. (Pat. No. 1433) \$3.00

DISCOUNT ON QUANTITY

Orders for 3 or more of one variety of roses, or 10 or more assorted varieties, bare-root, deduct 10%.

There is a 10% discount on orders for 10 or more Tree Roses, one kind of assorted, bare-root or in containers.

PAUL J. HOWARD'S

RED SHADES

CHARLOTTE ARMSTRONG Long carmine red buds open to big 30-petalled roses, salmon cerise, on long stems. Tall vigorous plant with dark leathery leaves, nearly always in bloom. **\$1.50**

CHRYSLER IMPERIAL AARS-1953 (Pat. No. 1167) Long tapered buds of velvety maroon unfurl to beautiful high centered roses of vivid crimson, 4½ to 5 inches across, richly fragrant. Bush is of medium height, compact, with healthy, dark green foliage. **\$2.50**

ETOILE de HOLLANDE Dark red buds and blooms of delightful fragrance. Vigorous bush, good foliage. **\$1.50**

HEART'S DESIRE The non-fading rich deep red and true rose fragrance of this fine rose is not surpassed by any of the newer roses. Vigorous tall bush with deep green foliage. **\$1.75**

MIDNIGHT (Pat. No. 1542) Considered the best black-red rose developed so far - long slender buds and big double blooms of dark velvety red, richly fragrant, on long strong stems. Vigorous plant with handsome foliage. **\$2.75**

OLIVE PERCIVAL (Pat. No. 944) Exquisite long buds of cherry red, lovely semi-double flowers with thick petals, on strong stems, are ideal for cutting. Vigorous bushy plants are perfect for massing and hedges. Olive Percival was selected as the National Teachers' Rose. **\$2.00**

PRESIDENT EISENHOWER (Pat. No. 1217) A large rich non-fading rose-red hybrid tea rose, 4 to 5 inches across, with 35 to 40 petals delightfully fragrant; dependable, vigorous, free blooming plant that keeps improving as it grows older. **\$2.50**

ROYAL VELVET A new brilliant ruby red rose of enormous size with 55 to 65 petals with the appearance of heavy velvet. Flowers do not blue but become an even richer, darker red. Fine bush with strong, vigorous canes, handsome foliage; blooms freely. **\$2.50**

TEXAS CENTENNIAL (Pat. No. 162) Long brick red buds and huge double rosy carmine roses of rich fragrance, on exceptionally tall vigorous plants. **\$1.50**

BUSH ROSES

YELLOW SHADES

BURNABY (Pat. No. 1314) Beautifully formed buds and very large double roses of delicate light yellow, richly fragrant. The vigorous 3 ft. plants produce huge blooms of exhibition quality. **\$2.50**

ECLIPSE (Pat. No. 172) Still one of the finest yellows, with long graceful buds of pure yellow, on long stems; vigorous tall bush. **\$1.50**

FORT KNOX (Pat. No. 1525) This beautiful Howard rose has big golden yellow double blooms of heavy texture and distinct fragrance. Strong upright plants grow 3 to 4 ft. high, bloom freely; foliage is luxurious coppery green. **\$2.25**

FRED HOWARD (Pat. No. 1006) Prize winning yellow rose developed by the late Fred Howard. Long buds open to large graceful blooms with 50 to 60 petals, deep yellow suffused with pink at edges, richly fragrant. Tall rugged bushes with fine foliage bloom freely nearly the year around. **\$2.00**

GOLDEN GIRL (PAF) This new yellow rose "eclipses Eclipse." Beautiful graceful buds unfurl to 45-petalled blooms fully 4 to 4½ inches across, of brilliant golden yellow. Plant is bushy, upright, vigorous, one of the most free flowering. **\$3.00**

ISOBEL HARKNESS (Pat. No. 1650) Very large blooms of bright shiny yellow without any shading; tall, branching plant. **\$2.75**

LOWELL THOMAS (Pat. No. 595) Tightly furled golden yellow buds, large canary yellow blooms with tea fragrance; tall plant thrives everywhere. **\$2.25**

PEACE (Pat. No. 591) Winner of more prizes than any other rose. Rich yellow buds open to soft yellow roses of immense size with petals of heavy substance, edged rose pink. Roses are very double, high centered, long lasting, on strong stems. Vigorous bushy plant with large dark glossy foliage, blooms profusely. **\$2.50**

WHITE ROSES

FRAU KARL DRUSCHKI One of the very best, with long pointed buds and waxy white roses; tall, vigorous, free flowering, thrives everywhere. **\$1.50**

SLEIGH BELLS (Pat. No. 1004) Graceful buds on long stems open to fragrant big white roses with 40 or more heavy petals, slightly tinged pale yellow at base; in cool weather a pale rose flush appears on outer petals. Tall hardy bushes with leathery foliage, disease resistant; thrives everywhere, nearly everblooming. **\$2.00**

WHITE KNIGHT (Pat. No. 1359) Long buds and big broad-petalled pure white blooms on long, strong canes. vigorous 3 ft. bush with heavy foliage. **\$3.00**

PAUL J. HOWARD'S

PINK AND SALMON

CAPISTRANO (Pat. No. 922) Long buds and big broad-petalled blooms of glowing rose pink that does not fade, delightfully fragrant; blooms constantly. **\$2.00**

CARELESS LOVE (Pat. No. 1582) A unique rose with the coloring of a variegated camellia, combining white with red or pink blotches and streaks, sometimes a pure pink rose appears. Double roses of medium size, fragrant, freely produced on vigorous 3 ft. plants. **\$2.50**

HELEN TRAUBEL (Pat. No. 1028) Long pointed buds and big, broad petalled roses of heavy texture and rich fragrance, varying from soft pink to luminous apricot and rose; long lasting. Vigorous plant with heavy deep green foliage, blooms freely. **\$2.75**

HENRY FORD (Pat. No. 1218) This fine Howard rose (The Doctor x Pink Dawn) has long spiral buds and beautiful double broad-petalled blooms of clear peach pink, intensely fragrant. Rugged, free flowering plant with heavy foliage — one of the best pinks. **\$2.25**

LADY LUCK (Pat. No. 1579) Very long pointed buds and big fragrant roses, with 35 to 40 petals, on long strong stems. Color is soft light pink, slightly deeper at the edges of petals. Vigorous disease resistant bush, 3 ft. tall, shiny foliage, thrives everywhere. **\$2.25**

PINK FAVORITE (Pat. No. 1523) Very large long buds and beautifully formed double roses of rich deep pink on strong stems. Tall healthy plants bloom constantly. **\$2.50**

PINK PEACE (Pat. No. 1759) Immense luminous fragrant blooms of dusky pink open from shapely buds to huge 60-petalled cup-shaped roses, on massive stems. Exceptionally vigorous plant blooms freely. **\$3.00**

PICTURE Beautifully formed buds and blooms of soft salmon pink; nearly everblooming. **\$1.50**

SUZON LOTHE (Pat. No. 934) Large double blooms of soft pearl pink, richly fragrant, on nearly thornless strong stems. Vigorous tall plant with heavy bright green foliage. **\$2.00**

TIFFANY (Pat. No. 1304) Long pointed buds of deep pink shaded gold at base of petals open to perfectly formed blooms of heavy texture, rich phlox pink, intensely fragrant and long lasting; long strong stems. Vigorous plant, 3 to 4 ft. high, good foliage. **\$2.75**

GARDEN PARTY

All America for 1960

(Pat. No. 1814) Huge lovely flowers of creamy ivory, tinted apple blossom pink at the outer edges of petals. The long buds and high centered roses are beautifully formed freely, produced on a big, vigorous plant with deep olive green foliage. **\$3.50**

BUSH ROSES

MULTICOLOR, ORANGE AND FLAME

AZTEC (Pat. No. 1648) Vivid orange scarlet roses of great size, high centered, very double and long lasting; vigorous bushy plant blooms freely all season. **\$2.75**

COVER GIRL (Pat. Applied for) Long pointed buds and very large high centered flowers of beautiful form, and rich orange, copper and gold blended, like an improved Mojave, on strong stems. Plant is upright, about 3 ft. tall, with handsome glossy foliage. **\$3.50**

FORTY-NINER (Pat. No. 792) Showy combination of chrome yellow on outside of petals, inside vivid oriental to cherry red, richly fragrant. Vigorous plant with fine foliage and few thorns. **\$2.50**

FRED EDMUNDS (Pat. No. 731) Burnt orange buds and very large cup-shaped roses with 25 to 30 petals, vivid coppery orange, intensely fragrant. Bush of medium height, heavy glossy foliage. **\$2.00**

KORDES PERFECTA (Pat. No. 1604) Large fragrant blooms are high centered with petals curling outward; color is cream with rose-red overlay, deeper at edges of petals. Plant is very vigorous with disease resistant foliage and long strong canes, and of medium height. **\$3.50**

LADY ELGIN (Pat. No. 1469) Large handsome blooms and buds with 35 to 48 petals of heavy texture, brilliant apricot and orange, washed strawberry pink, on long, strong stems. Plant is sturdy, tall and upright, with lustrous green foliage. **\$2.50**

LIVING (Pat. No. 1463) Urn shaped buds open to large double high centered flowers of spicy fragrance, reddish orange with reverse copper streaked red. Vigorous, free flowering. **\$2.50**

Mme. HENRI GUILLOT (Pat. No. 664) Long buds and large fragrant roses of reddish orange to rose, on long strong stems; big bushy plant, fine foliage. **\$1.50**

MOJAVE (Pat. No. 1176) Glowing orange with tones of flame scarlet and vermilion; long stemmed buds open to large broad-petalled roses of pleasing fragrance; tall vigorous bush. **\$2.75**

PRESIDENT HERBERT HOOVER Beautiful long buds of brick red, large double fragrant roses, a blend of red, pink and orange yellow, on very long strong stems. One of the most vigorous, blooms continuously. **\$1.50**

TALISMAN Still a favorite — with fragrant rose and gold buds and blooms. **\$1.50**

TAPESTRY (PAF) One of the showiest multicolors — a blend of flame, yellow and copper, with no two flowers exactly alike. Long pointed buds and large blooms have 35 to 40 petals of thick texture and a rich spicy fragrance; the vigorous low-growing plant, much branched, is covered with bloom all season. **\$3.00**

Paul J. Howard's Grandiflora Roses

Grandifloras have large flowers like Hybrid Teas, but bear great quantities of flowers, several to one stem, differing from Floribundas in their larger size and length of the individual stem of each flower. Usually tall growing, 3½ to 5 feet, with exceptional vigor and disease resistant foliage, they have great value for landscape use as shrubs, plantings and hedges.

BUCCANEER (Pat. No. 1119) Grandiflora. Long tapering buds and cup-shaped flowers of about 30 petals, fragrant and long lasting; tall upright vigorous bush. **\$2.50**

CARROUSEL (Pat. No. 1066) (Grandiflora) Velvety dark red flowers are produced singly or in sprays, on long stems, with long keeping qualities. Vigorous, mildew resistant, blooms freely. **\$2.00**

EL CAPITAN (Pat. No. 1796) (Grandiflora) Glowing cherry red buds and roses on long strong stems, singly or in clusters; strong, upright plant with large glossy foliage; will outbloom most other roses two to one. **\$3.00**

GOV. ROSSELINI (Grandiflora) Rich rose red with raspberry fragrance, the buds and double flowers are long lasting, produced in clusters; bush grows 4 to 5 ft. tall, with deep green foliage. **\$3.50**

MONTEZUMA (Pat. No. 1383) (Grandiflora) Beautiful long buds and large double blooms of vivid scarlet orange. Vigorous bush thrives everywhere, blooms constantly. **\$2.75**

QUEEN ELIZABETH (Pat. No. 1259) Buds and blooms of soft carmine rose blended with dawn pink, delightfully fragrant, borne singly and in clusters on long, nearly thornless stems. Tall, upright, vigorous and free flowering grandiflora. **\$2.50**

STARFIRE (Pat. No. 1357) (Grandiflora) AARS-1959. This brilliant new currant red rose is outstanding in every way. Urn-shaped buds open to perfect double roses of lovely form, on stems 6 to 12 inches long, singly or in clusters, and last many days. Plant grows to 5 ft. tall, free blooming, with glossy bronze green foliage. **\$3.00**



Paul J. Howard's

Floribunda Roses

Most free flowering of all roses, producing great clusters of blooms all season; ideal for massing, borders and pot culture.

For best color effect, plant in groups of one color.

LAVENDER

LAVENDER GIRL (Pat. No. 1672) There is no other rose like this — a rich lavender that does not fade. Buds are ruby red, opening to very double blooms of rosy purple, about 3½ inches across, intensely fragrant, on good strong stems. The open roses are broad and flat, rich lavender. The plant is vigorous, low and bushy, to 2 ft. tall, and blooms freely. \$5.00

PINK AND SALMON

BETSY McCALL (Pat. No. 1603) The color is soft coral pink overlaid with gold. Urn-shaped buds and very double flowers are produced in airy clusters on bushy hardy plants, 2½ to 3 ft. high, in great profusion. Flowers are perfect for cutting, small arrangements. \$2.25

CAROL AMLING (Pat. No. 1126) Lovely pink sport of the popular Garnette — deep rose pink shading to lighter pink. The very double flowers are borne singly and in clusters on a tall, hardy bush. Thrives in part shade, likes an abundance of water. \$1.75

CECILE BRUNNER Clusters of miniature soft pink tea roses with spicy fragrance. \$1.50

PINKIE (Pat. No. 712) Slender little pink buds and 2-inch roses in continuous clusters. Low, bushy plant is fine for borders, dwarf hedges. \$2.00

PINK ROSETTE (Pat. No. 902) Beautifully formed symmetrical double little roses of bright pink, in sprays; vigorous plants grow 3 feet tall, with heavy foliage. \$1.75

ROSENELFE Miniature pink buds and beautifully formed roses, 2 inches across, are produced in big open sprays, long lasting when cut. Vigorous hardy plant, 3 feet tall, thrives everywhere. \$1.50

SUZAN BALL Long stemmed clusters of large fragrant blooms and lovely buds, soft coral pink with salmon and gold shadings, are produced on medium size plants of great vigor; free flowering, disease resistant. \$2.25

VOGUE (Pat. No. 926) Flowers of hybrid tea type are produced in clusters — the dark red buds open to high centered double blooms flushed with salmon, with spicy fragrance. Bush plants are 2½ to 3 ft. high, with deep green foliage. \$2.00



Paul J. Howard's Floribunda Roses

RED SHADES

FIRE KING (Pat. No. 1758) AAR-1960. Pointed buds of deep red and brilliant vermilion flowers of 40 to 50 petals perfectly formed, are produced in heavy clusters. Plant is a strong grower with ample deep green foliage, giving it a compact, well rounded appearance. \$2.50

GARNETTE Clusters of deep red, perfectly formed roses on smooth stems will last a week when cut. Compact bushy plant, 18 inches high, with dark leathery foliage, blooms freely. \$1.50

RUBY LIPS (Pat. No. 1775) Large panicles of flaming red, semi-double fragrant roses almost hide the plant, which is of medium height, excellent for borders and hedges. \$2.50

SARABANDE (Pat. No. 1761) AAR-1960. Semi-double flowers of vivid oriental red to iridescent orange red, with showy golden stamens, larger than most floribundas, completely cover the plants. Compact, low growing bushes, suitable for hedges and borders, particularly fine for containers, are produced freely and continuously. \$2.50

FLORADORA Clusters of very double cup-shaped fragrant roses, bright cinnebar red. Plant grows 3 to 4 ft. tall, vigorous and bushy, with healthy foliage, always in bloom. \$1.50

MARGOT KOSTER Large clusters of small double orange-red roses; dwarf hardy bush, excellent for borders and containers. \$1.50

WHITE

IVORY FASHION (Pat. No. 1688) Lovely slender buds open to beautiful ivory white roses with showy golden stamens, richly fragrant. Clusters of 5 to 10 buds and blooms are produced on strong canes, covering the plant all season. Bushy plant of medium height with deep green foliage. \$2.75

WHITE BOUQUET (Pat. No. 926) Clusters of double, gardenia-like flowers of rich fragrance; lustrous deep green foliage on low growing plants. \$2.50

Floribunda Roses

YELLOW

GOLD CUP (Pat. No. 1683) Beautiful fragrant roses of tea rose form, deep clear nonfading yellow, are borne singly and in clusters. Plant grows 3 ft. tall, with glossy deep green foliage. **\$2.50**

MULTICOLOR

CIRCUS (Pat. No. 1382) Urn-shaped buds of bright yellow and orange open to high centered roses of rich fragrance, — yellow, buff, orange, changing to scarlet pink and red. The big clusters are borne on strong stems and are long lasting. Plant is compact and bushy, 2½ ft. tall, with good dark green foliage. **\$2.50**

LITTLE DARLING (Pat. No. 1581) One of the finest and most beautiful Floribundas — almost a perfect miniature **PEACE**. Buds and blooms are produced in clusters, open flowers very double, high centered, bright yellow with glowing pink and rose shading at edges of petals. Plants are tall, 3 to 4 ft., with rich leathery dark green foliage, and always in bloom. **\$2.00**

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MINIATURE ROSES

For Garden and Pot Culture

These charming roses are true miniatures. A sunny location, but where the roses will have some protection from the hot sun, is best. Plant in good rich soil, with a little peat moss or steer manure added, and be sure drainage is good. Outdoors, space plants one foot apart, and plant one-half inch deeper than they were in the pots. Firm soil around roots with your fingers. Soak thoroughly and keep moist. Peat moss or damp soil mounded around each plant until growth starts, will help prevent drying out. Fertilize lightly once a month after plants are established.

Cutie (Pat. No. 1302) Tiny clear pink buds and roses. Compact 8-10 inch plants.

Dian (PAF) Bright soft red, fragrant, hardy; fine border and pot plant, grows 12 to 14 inches high.

Frosty (Pat. No. 1412) Pure white, fine glossy foliage, vigorous.

Little Scotch NEW Lovely long buds, butterscotch yellow.

Oakington Ruby Popular double red.

Pink Joy (Pat. No. 1378) Fragrant salmon pink, fine border rose.

Plants in 4-inch pots, each \$2.00

SUNSET BOOKS

For Southland Gardeners

How to Grow Roses, \$1.50

Sunset Pruning Hand-Book, \$1.75

Sunset Western Garden Book, \$3.95



Paul J. Howard's

Climbing Roses

Plant Everblooming Climbing Roses for year'round beauty — on fences, walls, pergolas, and for great quantities of lovely blooms for cutting.

PINK AND SALMON

- CL. BELLE OF PORTUGAL** Blooms from January to spring, with lovely long buds and broad-petalled roses of pale salmon pink. **\$1.75**
- CL. CECILE BRUNNER** Fragrant soft pink miniature tea roses; vigorous climber. **\$1.75**
- CL. DAME EDITH HELEN** There is no pink rose to compare with the color and beauty of this old favorite, and though the bush form will not thrive here, you can grow the climber to perfection, and have many more buds and blossoms to cut. **\$2.00**
- CL. DESCANSO PILLAR** Exceptionally vigorous pillar rose with clusters and single-stemmed blooms of immense size, deep rose pink and fragrant; luxuriant foliage; blooms continuously. **\$2.25**
- CL. QUEEN ELIZABETH** Showy grandiflora with fine rose pink buds and blooms, singly and in clusters, on nearly thornless stems. **\$2.75**
- CL. SANTA ANITA** Deep rose pink double blooms and buds. **\$1.75**
- CL. TIFFANY** Beautiful deep pink, very vigorous. **\$2.50**

WHITE

- CL. SNOWBIRD** Pointed buds and double, high centered creamy white roses with delightful fragrance; heavy leathery foliage, one of the best white. **\$1.75**
- CL. WHITE DAWN** Fragrant double roses of medium size; vigorous free blooming plant with glossy foliage. **\$2.00**

Climbing Roses

RED

- CL. CARROUSEL** Double dark red blooms singly or in clusters; vigorous, blooms continuously. **\$2.50**
- CL. CHARLOTTE ARMSTRONG** lovely buds and roses, cerise red. **\$2.50**
- CL. CHRYSLER IMPERIAL** Vigorous canes are loaded with big buds and fragrant red blooms; deep green disease-free foliage. **\$2.75**
- CL. DON JUAN** Fine new Pillar Rose with long canes covered with big velvety fragrant red blooms, singly and in clusters. Vigorous healthy plants grow 8 to 10 ft. high. **\$3.00**
- CL. ETOILE DE HOLLANDE** Fine climber, double red. **\$1.75**
- CL. HEART'S DESIRE** Fragrant big deep red roses, vigorous plant. **\$1.75**
- CL. PAUL'S SCARLET** Showy clusters of vivid, unfading blooms. **\$1.75**
- CL. SAN FERNANDO** Long lasting fragrant double roses of bright currant red; healthy bushy plant with leathery foliage. **\$2.00**
- CL. TEXAS CENTENNIAL** Immense fragrant brick red buds and blooms on long strong stems; very vigorous, covers large area. **\$2.50**

ORANGE AND FLAME

- CL. FLORADORA** Showy clusters of double cup-shaped roses, cinnebar red; vigorous, blooms constantly. **\$2.00**
- CL. MME. HENRI GUILLOT** Fragrant reddish orange to raspberry rose. **\$2.00**
- CL. MRS. SAM McGREDY** Dazzling coppery orange flushed with scarlet, very large blooms; vigorous, free flowering plant. **\$1.75**

MULTICOLOR

- CL. PRESIDENT HERBERT HOOVER** Brilliant long stemmed roses of rose, gold and red; blooms continuously. **\$1.75**
- CL. TALISMAN** Fragrant rose and gold buds and blooms. **\$1.75**

YELLOW

- CL. FRED HOWARD** Fine golden yellow, exceptionally vigorous and free flowering. **\$2.50**
- CL. GOLDEN SHOWERS** May be grown as a pillar, climber or big luxuriant bush. Long pointed buds and fragrant high-centered roses of daffodil yellow are produced on husky canes, almost thornless, with deep green shiny foliage. Plant is extremely vigorous, disease resistant, blooms constantly. **\$2.75**
- CL. GOLD RUSH** One of the best yellows, with handsome foliage. **\$2.00**
- CL. PEACE** Huge yellow roses edged cerise; even more free flowering and vigorous than the bush. **\$2.25**
- CL. VILLE DE PARIS** Fine pure yellow, good climber. **\$1.75**

Paul J. Howard's



Tree Roses

Beautiful stock
with Symmetrical
well branched
crowns,
Strong 38-inch
stems,
Extra heavy
root systems.

Each

\$6.95

RED SHADES

AUDIE MURPHY Large fragrant semi-double, cherry to oriental red, free flowering, bronze green foliage.

Aztec

Charlotte Armstrong

Chrysler Imperial

El Capitan

Montezuma

Olive Percival

Sarabande

Starfire

Texas Centennial

PINK SHADES

Helen Traubel

Henry Ford

Pink Peace

Queen Elizabeth

The Doctor

Tiffany

Pink Rosette

ORANGE AND YELLOW SHADES

Buccaneer

Fort Knox

California

Lowell Thomas

Mrs. P. S. Dupont

Peace

MULTICOLORS

Garden Party

Forty-Niner

Kordes Perfecta

President Hoover

Talisman

LAVENDER

Lavender Girl

Sterling Silver

WHITE

Sleigh Bells

See Bush Roses for descriptions of above varieties.

Paul J. Howard's

Deciduous Fruit Trees

Developed for Southland conditions, selected for quality and fine flavor.

APPLE

Beverly Hills Tangy red and yellow. Aug. \$3.00

Red Delicious \$2.50

Transcendant Crab Best for jelly, pickles. \$2.50

APRICOT

Nugget Deep orange, red cheek, heavy bearer, early June. \$3.50

Royal Large sweet orange, late June. \$2.50

NECTARINE

Palomar Red, sweet yellow flesh. Aug. \$3.50

Pioneer Large maroon, sweet orange flesh. \$3.50

Silver Lode White flesh, red skin, early. \$3.50

Stanwick Purplish skin, sweet tangy white flesh. Aug. \$2.50

PEACHES

July Elberta Sweet juicy early yellow. \$2.50

Babcock Sweet juicy white flesh, pink skin. July. \$2.50

Indian Blood Freestone. Deep red flesh, fuzzy red skin; for warm sections. \$2.50

Red Wing Fine early white flesh peach; red skin; heavy bearer. \$3.50

Rio Oso Gem Immense yellow peaches, fine quality, Aug. \$2.50

Saturn Best fruiting-flowering peach, yellow freestone of good flavor, June; double pink blooms. \$3.50

Valigold Big yellow fruits, with red blush; juicy yellow flesh, finest flavor; best for coastal areas. \$3.50

Ventura Fine yellow freestone for warm winter areas. Aug. \$2.50

PLUM

Climax Large sweet yellow, red blush; late June. \$2.50

Hollywood Flowering-fruiting plum with bronze foliage, clusters of pink flowers, sweet red plums in June. \$2.50

Howard Miracle Luscious sweet orange flesh, superb flavor; rich color. July-Aug. \$3.50

Mariposa Huge purple red plums, red flesh; late July. \$2.50

Santa Rosa Purple crimson, sweet amber flesh, late June. Good pollinizer. \$2.50

Sierra Purplish red fruits with sweet rich amber flesh; late July, heavy bearer. \$3.50

Wickson Sugary amber flesh, large cherry red fruits. Aug. \$2.50

FIG

Black Mission, Brown Turkey; White: Genoa, Kadota, Adriatic — all \$2.50

Thompson \$3.50

MULBERRY

Persian Fruiting Big black juicy berries for pies, preserves, slow growing. \$4.50

Paul J. Howard's DWARF FRUIT TREES

For small gardens where space is limited, and for landscape planting, these Dwarf Trees are ideal. They will bear big crops of luscious fruits as fine as those of regular size.

Apples
Peaches
Nectarines

Apricots
Plums

Each \$4.95

COMBINATION DWARF APPLE TREES

An Amazing Novelty,

Five varieties on one tree.

Each \$8.95

FLOWERING FRUIT TREES

FLOWERING PEACH Helen Borchers late huge pink;
Red, White, Peppermint Stick variegated red and
white; Weeping Pink.

Each \$2.95

FLOWERING CRAB APPLE Bechtel's Double pink
blooms in May. \$4.50

Kaido Small tree, pink flowers, red fruits. \$4.50

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California Flowerland
11700 National Boulevard
Los Angeles 64, California



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